

Title	Flagler County Historical Society 2025	04/30/2025
	by Elaine Studnicki in Flagler County Cultural Council Project/Program Grant 24-25 Round Two	id. 50400332
	elainestudnicki@gmail.com	

Original Submission	04/30/2025
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Score	n/a
Organization Name and application year	Flagler County Historical Society 2025
Organization Name	Flagler County Historical Society
Business Address	204 East Moody Blvd Bunnell Florida 32110 US 29.466769 -81.257058
Mailing Address (if different)	P.O. Box 87 Bunnell Florida 32110-0087 US 29.5840381 -81.2511319
Organization website (if applicable)	https://flaglercountyhistoricalsociety.com
Contact Name	Elaine Studnicki
Contact Email	elainestudnicki@gmail.com
Contact phone number	+19084551114
Employer Identification Number Question	59-2279762

Did your organization No
received a City of
Palm Coast Cultural
Arts Grant in the
2023-2024 fiscal
year

If so, what was the
grant amount?

Has the project and
grant paperwork from
your previous grant
been completed?
(please provide
dates)

Has this project/program received a grant from any other Flagler County government organization during this fiscal year? (Cities, County, Tourism Development Council, etc.)	Yes
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If your answer was yes to the above question, please describe what other government grants this project/program has received.	Tourism Development Council
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What type of applicant is your organization? Please select the option that is the best fit for the activity(ies) for which you are seeking grant funding.	Year-round, arts (non-performing), culture, history or heritage organization
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If you answered
"other" above, please
describe your
organization here

What is your organization's mission statement?	The mission of the Flagler County Historical Society is to promote historical and cultural research and education for the benefit of the community.
Please provide an brief overview of your proposed project	<p>Flagler County History Academy, a branch of the Flagler County Historical Society, is proud to present a special edition program called Palm Coast History: Water, Land, and Lectures. This program will present Palm Coast's rich history and highlight the progress, the people, and events that shaped its current version of itself. The story is not always pretty. The battles were merciless, the greed unquestionable, and the progress through its history inevitable.</p> <p>The grant content includes:</p> <ul style="list-style-type: none"> • two water tours of the ICW and Canals, • one bus tour will take guests around the perimeter of Palm Coast and share its history and development story, • three lectures will present historical facts linking the past to current and future versions of the city. These will include history prior to the development of Flagler County, the development of ITT Palm Coast, and the development of the City of Palm Coast.
Please upload a more complete description of your project/program, if desired.	
Project dates and location	September 13, 2025 in the Palm Coast Community Center
Is this a first-time event or a new year-round organization?	Yes
Anticipated Audience for the project (at each presentation if more than one). How will this be measured?	The total audience for the grant is estimated to be 500-800 guests. The four river tours will accommodate 100 people, the bus tour will seat 72 guests and the sunshine room in the community center can seat 225 participants per lecture. In the past the number of visitors to the speaker series and history academy have averaged 120. This number is based on six years of History Academy and Speaker Series events. A simple guest count will address audience numbers. Review cards will address content and delivery measurements.
Anticipated organizational participation in the project - how many volunteers, members, staff, etc. do you expect to work on the project	<p>The event grant will rent the Sunshine Room in the Palm Coast Community Center. The speakers will utilize the Sunshine Room.</p> <p>City Staff will set up and break down the rooms.</p> <p>There will be three speakers and 10 volunteers.</p>

Do you anticipate that this activity or event will have an economic impact on Flagler County? If so, what is that impact? For example, will your attendees stay in hotels, eat in restaurants or travel to Flagler County from in or out of state for the event? How do you plan to measure this impact?

This program is designed specifically for Palm Coast, however, guests have come to the Community Center for the Speaker Series from neighboring counties and visiting friends and relatives enjoyed it as well. This assessment is the result of TDC evaluations that have collected zip codes of participants. The AEPIV calculation is attached. It measures a modest increase in economic impact.

Proposed project/program budget

[Project Budget update.xlsx](#)

Organization annual budget

[Operating Budget.xlsx](#)

Total Grant Requested	6700
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Attachments:	Please attach the files requested below. Applications will not be considered complete without the appropriate attachments.
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Cover page of your most recently completed Form 990 (annual budgets over \$50,000) or IRS Form 990EZ, 990 postcard filing, or a Profit and Loss Statement from your previous fiscal year (annual budgets under \$50,000)

[FCHS_990N.pdf](#)

Organization IRS determination letter

[IRS_5013c_letter.pdf](#)

Board organization chart

[Fchs_Organiation_Chart.pdf](#)

Most recent bank statement or proof of available match

[IMG_5791.jpeg](#)

Project/Program Marketing Plan

[PC_W-L-Lectures_marketing_tools.pdf](#)

Letters of Support

Marketing materials from proposed or previous events

Photographs or videos of previous related events

[IMG_5996.jpeg](#)

[IMG_8323.jpeg](#)

[IMG_9895.jpeg](#)

Other support materials

[History_Academy_4_Evaluation_Form.pdf](#)

[IMG_0575.jpeg](#)

[Arts_Economic_Prosperty_IV_Calculator.pdf](#)

Organization Name: Flagler County Historical Society						
Federal ID # (EIN)						
Fiscal Year end						
Project Name						
		Please use this column to notate specific income or expenses, if any				
			Total Project Budget			
			6200			
Income						
	Government Grants (do not include current grant application)					
	Foundation and Corporate Grants					
	Donations & Contributions					
	In-kind donations					
	Membership income					
	Admissions					
	Earned income					
	Other income					
	Total Income		0			
		Please use this column to notate specific income or expenses, if any			Organization must provide a minimum 1:1 match for grant dollars requested	
Expenses			Total Project Budget	Grant Fund Expenditures	Matching Funds	
	Administration (cannot equal more than 10% of total grantable expenses)				670	
	Equipment Rental & Maintenance					
	Equipment Purchase					
	Food		180			
	In-kind expenses	Volunteer Hours @ Federal Rate of \$33.49			3350	
	Marketing/Advertising		1500			
	Postage & Shipping					
	Professional Fees	Speakers & Boat Captain	1200			
	Rent & Occupancy	Community Center Rental	400			
	Supplies & Materials					
	Travel	Speakers	400			
	Other Expenses 1	Bus Rental	1700			
	Other Expenses 2	Boat Rental	820			
	Misc. Expenses					
	Total Expenses		6200	1860	4020	
	Total Grant Request		6200	1860		

Organization Name: Flagler County Historical Society			
Federal ID # (EIN)			
Fiscal Year end			
Project Name			
		<i>Please use this column to notate specific income or expenses, if any</i>	
			Total Organization Budget
Income			
	Government Grants	TDC Grant	5000
	Foundation and Corporate Grants		
	Donations & Contributions		
	In-kind donations		
	Membership income		1900
	Admissions		
	Earned income		
	Other income		
	Total Income		6900
Expenses			
	Personnel Expenses		
	Wages & Salaries		
	Employee benefits		
	Employee taxes		
	Total Personnel Expenses		0
	Operating Expenses		
	Bank Fees		50
	Debt Service		
	Depreciation Expense		
	Equipment Rental & Maintenance		2400
	Equipment Purchase		
	Food		500
	In-kind expenses		
	Insurance	Van	6000
	Marketing/Advertising		1615
	Postage & Shipping		
	Professional Development		2025
	Professional Fees		200
	Rent & Occupancy		100
	Sponsorships & Donations		5300
	Supplies & Materials		1500
	Travel		
	Utilities		450
	Other Expenses 1		60
	Other Expenses 2	200	200
	Misc. Expenses	1500	1500
	Total Expenses		21900

Electronic Notice (e-Postcard)

OMB No. 1545-2085

Department of the Treasury
Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2022

Open to Public Inspection

A For the 2022 Calendar year, or tax year beginning 2022-01-01 and ending 2022-12-31

B Check if available

- ☐ Terminated for Business
- ☒ Gross receipts are normally \$50,000 or less

C Name of Organization: FLAGLER COUNTY HISTORICAL
SOCIETY INCPO Box 87, Bunnell, FL, US,
32110D Employee Identification
Number 59-2279762

E Website:

F Name of Principal Officer: Tonya Gordon
PO Box 87, Bunnell, FL, US,
32110

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.

Govt-1-IRS

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INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

MAY 04 2005

FLAGLER COUNTY HISTORICAL SOCIETY
INC
PO BOX 87
BUNNELL, FL 32110-0087

Employer Identification Number:
59-2279762

DLN:

17053057790025

Contact Person:

JOHN J KOESTER

ID# 31364

Contact Telephone Number:

(877) 829-5500

Public Charity Status:

170(b)(1)(A)(vi)

Dear Applicant:

Our letter dated September 10, 1993, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

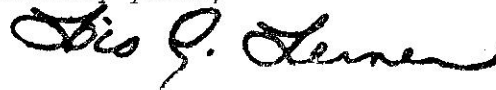
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

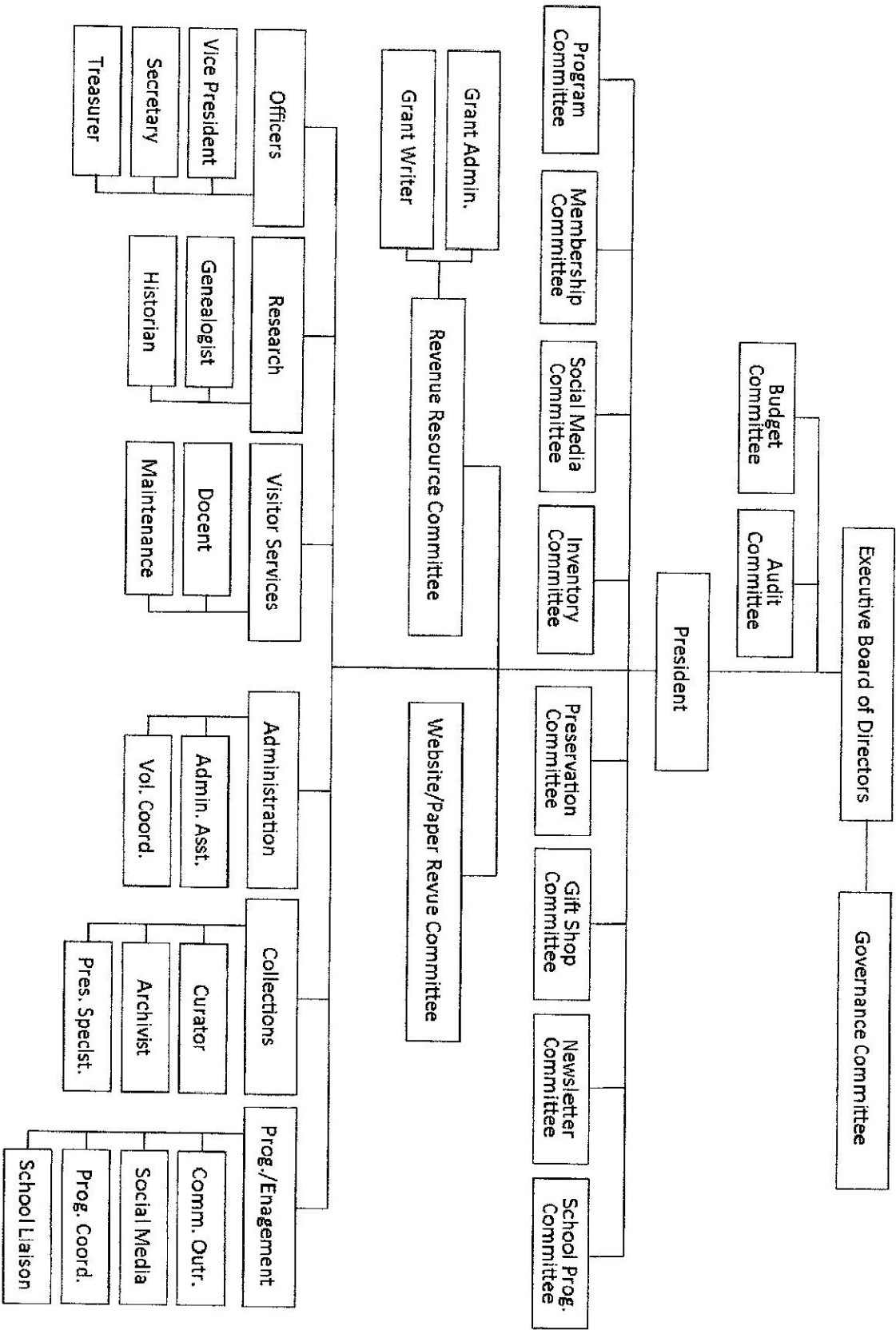
Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)

Organizational Chart - Flagler County Historical Society



Business Checking

PNC Bank



PNC PRIVATE BANK

PO Box 609
Pittsburgh, PA 15230-9738

For the Period 03/01/2025 to 03/31/2025

Primary Account Number: [REDACTED]

Page 1 of 3

Number of enclosures: 0

FLAGLER COUNTY HISTORICAL SOCIETY IN
PO BOX 87
BUNNELL FL 32110-0087

For 24-hour banking sign on to
PNC Bank Online Banking on pnc.com
FREE Online Bill Pay

For customer service call 1-877-BUS-BNKG

Para servicio en español, 1-877-BUS-BNKG

Moving? Please contact your local branch

Visit us at PNC.com/smallbusiness

IMPORTANT ACCOUNT INFORMATION

The information below amends certain information in our Business Checking Accounts and Related Charges, our Consumer Schedule of Service Charges and Fees, and our Virtual Wallet Features and Fees ("Schedules"). All other information in our Schedules continues to apply to your account. Please read this information and retain it with your records.

PNC Express Funds provides an option for immediate availability on approved checks deposited through Branch Banking, PNC ATM, or Mobile Banking, subject to cut off times. Effective June 22, 2025, the cost of utilizing PNC Express Funds will increase from 2.00% of the check amount over \$100 to 2.50% of the check amount over \$100. The cost of utilizing PNC Express Funds for each check amount between \$25 and \$100 will remain at \$2.00.

If you have any questions, please feel free to visit your local PNC Branch or Solution Center or call the PNC Customer Care Center at 1-888-762-2265.

Business Checking Summary

FLAGLER COUNTY HISTORICAL SOCIETY IN

Account number: [REDACTED]

Overdraft Protection has not been established for this account.
Please contact us if you would like to set up this service.

Balance Summary

Beginning balance	Deposits and other additions	Checks and other deductions	Ending balance
18,321.00	3,671.84	1,669.80	20,323.04
Average ledger balance		Average collected balance	
19,496.60		19,454.67	

Deposits and Other Additions

Description	Items	Amount
Deposits	4	2,496.00
ACH Additions	6	1,175.84
Total	10	3,671.84

Checks and Other Deductions

Description	Items	Amount
Checks	2	105.00
Debit Card Purchases	4	146.01
ATM/Misc. Debit Card Transactions	2	1,418.79
Total	8	1,669.80

Daily Balance

Date	Ledger balance	Date	Ledger balance	Date	Ledger balance
03/01	18,321.00	03/03	18,646.00	03/05	20,176.00

Daily Balance continued on next page

Palm Coast History: Water, Land, and Lectures

Presented by the Flagler County Historical Society

Marketing Tactics:

- ☐ Advertising –
 - Observer , Flagler Live , News Journal
- ☐ Booth – First Friday – Dates: February, March, April
- ☐ City Website – Calendar & Events – All events posted on city calendar
- ☐ Community Presentations - a special email to leaders of clubs
- ☐ Digital Advertising – cost
 - Facebook
 - Boost Facebook
 - Flagler Live
- ☐ Direct e-Marketing – with Contant Contact and send to other organizations
- ☐ Event Cross Promotion
 - First Friday
 - City Events
 - Check Calendar and share handouts - list
- ☐ Flier and Poster
 - Rackcards
 - Postcards
 - Flyers
 - Community Center
 - City Hall Lobby
 - Other Historical Societies
 - Golf Course
 - Other
- ☐ Internal email (to Members)
- ☐ News Releases
 - City, County
- ☐ Online Calendars
 - Flagler Live Observer, News Journal, City Community Calendar
- ☐ Op-Ed Pieces (guest column) in newspapers & WNZF
- ☐ Local newsletters - FCHS, FBM, PCHS etc.
- ☐ Parks & Rec newsletter – yes, to Lauren – at beginning of season
- ☐ Radio Shows
- ☐ Social Media –
 - PCHS Facebook,City Facebook, Next Door Neighbor

Measurements

- Provide a short survey identify collect feedback on content & organization
- Identify timing of communications effectiveness for future events.
- Collect lecture data in areas of numbers, questions, and general reviews.

History Academy 4 - Program Evaluation

Sponsored by the Florida Humanities Council

Presenter: Dr. Gary Mormino

Date: March 8, 2025

Topic: *The Ten Foods of Florida*

Your Name & Zip Code: _____

To what extent did the presentation represent the following features?

Yes Needs No
 Work

1. Purpose communicated clearly.
2. Organized and easy to follow.
3. Presenter exhibited a good understanding of topic.
4. Presenter was well-prepared.
5. Presenter spoke clearly/effectively
6. Time for presentation used effectively.
7. Slides enhanced presentation.
8. Presenter responded effectively to audience questions and comments.
9. Presentation was done in a way that engaged audience.
10. What did you like most about the presentation?
11. What areas might you suggest for improvement not listed above?

1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			

Comments

0000THE TEN FOODS OF FLORIDA – DR. GARY MORMINO

MARCH 8, 2025

POLL:	1. Organized, easy to follow	24 Y	2 NW	0 N
	2. Good understanding	26Y	0 NW	0 N
	3. Well prepared	25Y	1 NW	0 N
	4. Spoke clearly/effectively	26Y	0 NW	0 N
	5. Response to audience questions	26Y	0 NW	0 N

Fran Anderson 32137 This was an excellent program! Learned a lot about History thru the rare pictures! Excellent & thanks for these programs.

Arlene Benefield 32137 Interesting and educational!

Lorraine Fedak 32137 Thoroughly enjoyed!

Ron & Erika Leal Excellent Florida Food presentation.

Sandy & Norman nkspsnowbirds@gmail.com

Marchant Great as always!

Angela Nicols 32137 Excellent presentation!! Learned a lot!

Kent Shirler 32137 A few recipes would have been nice to have. The pictures of the food were great.

Frank Wolf 32137 A lot of interesting information!

ALSO IN ATTENDANCE:

Steven Bitgood	Art and Louise Dycke	Colleen Hickey
Anna Jehlik	David & Victoria Kelsey	Carol Leiz
Lulu	Michael Millirone	Sharon Neilan
David Parker	Rick R Pinson	Clair Sapp
Carolyn Stockdale	Kathleen Walzer	Skip Westphal

INFORMATION

STEP 1: POPULATION

POPULATION of your community:

(100,000 to 249,999 ↕)

STEP 2: TOTAL EXPENSES

Your Organization's TOTAL EXPENSES (please do not use commas):

\$ 6700

STEP 3: TOTAL ATTENDANCE (OPTIONAL)

TOTAL ATTENDANCE to your organization's arts events (again, do not use commas):

800

CALCULATE

Reset

TOTAL ECONOMIC IMPACT OF:

	<u>Total Expenditures</u>	<u>FTE Jobs</u>	<u>Household Income</u>	<u>Local Government Revenue</u>	<u>State Government Revenue</u>
Nonprofit Arts and Culture Organizations:	\$6,700	0.2	\$5,525	\$256	\$301
Nonprofit Arts and Culture Audiences:	\$15,256	0.4	\$9,021	\$786	\$868
Total Industry Impact: (The Sum of Organizations and Audiences)	\$21,956	0.7	\$14,546	\$1,042	\$1,169

Print Your Results

Please see the [fine print](#) below.